



## BASE 2 Corporate Profile

### Presentation:

**Our Website:** <http://www.base2.in>

Kindly see our Online Presentation: <http://www.base2.in/presentation/> ( Please click the Down Arrow and then move accordingly.)

We have a great expertise in building Websites & Mobile Apps for any business requirements and have successfully delivered many notable Projects to our clientele for the past 3 Years.

### Technical Expertise:

- Build & Deploy Static (Responsive) & Dynamic Web & Mobile sites from Scratch including E-Commerce Websites.
- Build Native Mobile Apps on Android & iOS Platforms, Deploy to App Stores
- Develop & Architect Robust API's for Web Applications & Mobile Apps
- Configure, Install, handle & troubleshoot the backend Servers for Web & Mobile Apps.
- Implementation of Cloud Server Architecture for Large Userbase Websites & Mobile Apps



## Programming Languages Expertise:

- **Design & User Experience:** Usable User Interface , UX Design , Wireframing , Prototyping , Graphics & Imagery Design on Photoshop & Illustrator .
- **Web :** HTML 5 , CSS3, JS , JQuery, AJAX, UI Frameworks - Kendo , JSON, Bootstrap
- **Mobile :** JQuery Mobile , Phonegap , Android Native & Android L, iOS Native (Swift)
- **API & Web Services :** Node.JS , PHP ,Python , XAMARIN , RESTful API's , Amazon AWS API's, Google API's , Mashable API's , E-Commerce API's , Facebook API's & Other Cloud API's
- **Databases :** NOSQL (Mongo DB) , MySQL
- **Server :** Amazon Web Services (AWS) - Route53(Load Balancing & Instance Routes) , EC2 Instances , S3 Storage , EBS , Caching & Cloud Front (CDN) , Security Groups ,Google Cloud Compute Engine & Stand Alone Cloud Servers for handling High Traffic . - LINUX Platform .

## Linkedin Profile :

**Founder & CEO's Profile :** <https://www.linkedin.com/in/prabhusnm>



**BASE 2**  
MEDIA WORKS



## Our Core Strength & Capabilities:

- We are not having a decade of Experience, but a fresh and agile mind to deliver a cutting edge Business Solution, moreover we are under the age band of 25 to work in a flexible way.
- We don't follow CMMI Levels, Instead we focus more on a flexible approach towards tailoring your Solution .
- Dedicated Team & Support from our end to handle the Project Operations & Development.
- Clear Cut Delivery & AfterMath Support for your Solution. (Our Solution comes with a Warranty)
- Strong Design Sense, Creativity ,Clean User Interfaces & Best User Experience Design for all our Assignments . ( We were recognized as the Best UI & UX Design throughout India in Google Hackathon - Google Bangalore)
- We always get our hands dirty with latest technologies (NO SQL , Augmented Reality ,Google Glass Apps )
- Our Products have been creatively engineered by blending both Creativity with technology in a perfect ratio.
- We have worked with clients round the globe -

Germany | India | Malaysia | UAE | UK | USA

in almost all Business Verticals.



## Our Accolades:

- Our Product "Street Smart" has been Incubated by TATA Elxsi, (A Group of Companies, TATA Conglomerate)
- TATA Elxsi Incubate Portfolio  
: <http://www.tataelxsi.com/services/incubate/portfolio.html>
- Shortlisted Startup of Google Startup Launch Program
- Facebook Shortlisted our Startup for FB Start Program
- Recently We were recognized as India's one of the most Innovative Product Companies
- NASSCOM Link : [http://productconclave.in/?page\\_id=275](http://productconclave.in/?page_id=275)
- Our Startup has been Shortlisted under NASSCOM 10,000 Startups Program.
- STARTUP Intelligent SMS organizing APP – SMS Sunami -  
<http://goo.gl/n9nMTG>
- SMS Sunami app classifies flood of text messages into categories -  
<http://goo.gl/mjnWD8>
- NDTV - Innovation by NDTV on "Get in the Ring" contest, we had been selected in top 8th - <https://www.youtube.com/watch?v=Ep7yS5exdBE>
- 10 thought-provoking startups at Impact Chapter Hyderabad -  
<http://goo.gl/HOS8GH>
- Exhibit Hottest 100 Tech Startups 2016 - <http://goo.gl/YocuxW>